



Futurecast with Oracle Model Clause



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Session Objectives



- Learn how to use the SQL Model clause
- Be ready to use various options of Model to represent query data in a "spreadsheet"
- Use Model to create predictions of future values



Model Clause



- The SQL Model clause is a powerful extension of the SELECT statement (new with Oracle 10g)
- Model provides the ability to present the output of a SELECT in the form of multi-dimensional arrays (like a spreadsheet) and apply formulas to the array (cell) values
- The Model clause defines a multidimensional array by mapping the columns of a query into three groups: partitioning, dimension, and measure columns
 - Partitions
 - Dimensions
 - Measures



Partitions, Dimensions, Measures



- Partitions define logical blocks of the result set
 - Similar to partitions with analytical functions
 - Each partition used by formulas as an independent array;
 Model rules are applied the cells of each partition
- Dimensions identify Measure cells within Partitions
- Each Measure column identifies characteristics such as date, region and product name (similar to measures in a star schema fact table)
 - Measures normally contain numeric values such as sales units or cost
 - Each cell is accessed within its partition by specifying its full combination of dimensions



Model Clause Syntax



```
MODEL [<global reference options>]
[<reference models>]
[MAIN <main-name>]
[PARTITION BY (<cols>)]
DIMENSION BY (<cols>)
MEASURES (<cols>)
[<reference options>]
[RULES] <rule options>
(<rule>, <rule>,..., <rule>)
<global reference options> ::= <reference options> <ret-opt>
<ret-opt> ::= RETURN {ALL | UPDATED} ROWS
<reference options> ::=[IGNORE NAV | [KEEP NAV]
[UNIQUE DIMENSION | UNIQUE SINGLE REFERENCE]
<rule options> ::=
[UPSERT | UPDATE]
[AUTOMATIC ORDER | SEQUENTIAL ORDER]
[ITERATE (<number>) [UNTIL <condition>]]
<reference models> ::= REFERENCE ON <ref-name> ON (<query>)
DIMENSION BY (<cols>) MEASURES (<cols>) <reference options>
```



How Model Fits in SQL



- Model is evaluated after all clauses except: SELECT DISTINCT and ORDER BY
- When using Model the SELECT and ORDER BY may not contain aggregates or analytic functions
- Aggregates and analytic functions may be specified in PARTITION, DIMENSION, and MEASURES lists but must be given alias names; the alias names may be used in SELECT or ORDER BY
- Only columns listed as MEASURES may be updated



Model and Subqueries



- Subqueries are not allowed in RULES (except in FOR constructs, see below); however subqueries may be included in MEASURES if given an alias name
- Subqueries may be used as part of the FOR construct on the left-hand side of RULES provided that:
 - Subquery returns less than 10,000 rows
 - Subquery is not correlated
 - Subquery may not be defined using WITH
 - Subquery cursor must be shareable



Oracle Goodies



- The Oracle Database Data Warehousing Guide provides many explanations and examples of the Model clause and its use
- The examples in these notes were based upon the Oracle-supplied "SH" schema's data
- The example on the next two pages uses a "sales_view" definition from the Oracle manual
- On a later page is a Materialized View definition used for the code examples in this paper



Model Example



```
SELECT substr(country,1,20) country, substr(prod,1,15) prod,
       year, sales FROM sales view
  WHERE country IN ('Canada', 'Germany')
  MODEL RETURN UPDATED ROWS
     PARTITION BY (country)
     DIMENSION BY (prod, year)
     MEASURES (sale sales)
     RULES (sales['ZooperT',2002] = sales['ZooperT',2001]
                                     + sales['ZooperT',2000],
            sales['HulaWhirl',2002] = sales['HulaWhirl',2001],
            sales['HulaZoop Pkg',2002] = sales['ZooperT',2002]
                                     + sales['HulaWhirl',2002])
COUNTRY
                     PROD
                                          YEAR
                                                            SALES
Canada
                     HulaZoop Pkg
                                          2002
                                                         92613.16
                                                          9299.08
Canada
                     Zoop Tube
                                          2002
Canada
                     Hula Twirl
                                          2002
                                                         83314.08
Germany
                     HulaZoop Pkg
                                          2002
                                                        103816.60
                                          2002
                                                         11631.13
Germany
                     Zoop Tube
                     Hula Twirl
Germany
                                          2002
                                                         92185.47
```



Model Example Explained



- The statement on the preceding page calculates sales values for two products and defines sales for a new product based upon the other two products
 - Statement partitions data by country
 - Formulas are applied to one country at a time
 - Sales fact data ends with 2001, any rules defining values for 2002 or later will insert new "Updated" cells
 - First rule defines sales of "Zoop Tube" game in 2002 as the sum of its sales in 2000 and 2001
 - The second rule defines sales for "Hula Twirl" in 2002 to be the same value they were for 2001
 - Third rule defines "HulaZoop Pkg" that is the sum of the Zoop Tube and Hula Twirl values for 2002 -- the rules for Zoop Tube and Hula Twirl must be executed before the HulaZoop Pkg rule

Rules may perform calculations and/or call functions



Creating the MView



```
CREATE materialized VIEW sales mview AS
  SELECT substr(country name, 1, 20) country
          ,substr(prod name,1,15) product
          ,calendar_year
                                     year
          ,SUM(amount sold)
                                    tot amt
          ,SUM(quantity sold)
                                    tot qty
          ,COUNT(amount sold)
                                    tot sales
       FROM sh.sales join sh.times
                         on sales.time id = times.time id
                     join sh.products
                         on sales.prod id = products.prod id
                     join sh.customers
                         on sales.cust id = customers.cust id
                     join sh.countries
                         on customers.country id = countries.country id
  GROUP BY country name
                ,prod name
                ,calendar year
       ORDER BY country
                , product
                ,year
```



Query Existing Data



 The query below retrieves data from two products and two countries for all years in the existing data



Existing Data



COUNTRY	PRODUCT	YEAR	SALES
Australia Australia Australia	Deluxe Mouse Deluxe Mouse Deluxe Mouse	1998 1999 2000	86 140 78
Australia Australia Australia	Deluxe Mouse Mouse Pad Mouse Pad	2001 1998 1999	211 195 311
Australia Australia Canada	Mouse Pad Mouse Pad Deluxe Mouse	2000 2001 1998	264 332 65 109
Canada Canada Canada Canada	Deluxe Mouse Deluxe Mouse Deluxe Mouse Mouse Pad	1999 2000 2001 1998	38 61 93
Canada Canada Canada	Mouse Pad Mouse Pad Mouse Pad	1999 2000 2001	174 144 186



Predicting the Future



- The existing data goes through 2001, what if we want to project future sales?
- The Model clause allows the creation of a "spreadsheet" layout where each result represents a "cell"
- The rules sub-clause allows us to establish a set of rules for treating cell-values and even predict future values



First Model



- Return all rows (both existing and new)
- Group (partition) rows by country
- Define product and year as dimension values
- Define tot_sales as the value of each cell, rename "sales"
- Use rules to set sales for 2002 (a new year) to 2001's value times some multiplier (I made them up...)



Model Output Rows



- The Model clause may specify how the output of the Model is to be displayed
 - RETURN UPDATED ROWS

RETURN ALL ROWS (default)

Statement output includes only rows created by Model Statement output includes all rows from query plus rows created by Model



RETURN ALL ROWS



```
select country
      ,product
      ,year
      ,round(sales,0) sales
from sales mview
where country in ('Australia','Canada')
  and product in ('Mouse Pad', 'Deluxe Mouse')
model return all rows
   partition by (country)
   dimension by (product, year)
   measures (tot sales sales)
   rules ( sales['Mouse Pad',2002] =
                           sales['Mouse Pad',2001] * 1.1
              ,sales['Deluxe Mouse',2002] =
                           sales['Deluxe Mouse',2001] * 1.3 )
order by country, product, year
```



ALL ROWS Model Results



COUNTRY	PRODUCT	YEAR	SALES
Australia	Deluxe Mouse	1998	86
Australia	Deluxe Mouse	1999	140
Australia	Deluxe Mouse	2000	78
Australia	Deluxe Mouse	2001	211
Australia	Deluxe Mouse	2002	274
Australia	Mouse Pad	1998	195
Australia	Mouse Pad	1999	311
Australia	Mouse Pad	2000	264
Australia	Mouse Pad	2001	332
Australia	Mouse Pad	2002	365
Canada	Deluxe Mouse	1998	65
Canada	Deluxe Mouse	1999	109
Canada	Deluxe Mouse	2000	38
Canada	Deluxe Mouse	2001	61
Canada	Deluxe Mouse	2002	79
Canada	Mouse Pad	1998	93
Canada	Mouse Pad	1999	174
Canada	Mouse Pad	2000	144
Canada	Mouse Pad	2001	186
Canada	Mouse Pad	2002	205



UPDATED ROWS only



```
select country
      , product
      ,year
      ,round(units_sold,0) units sold
from sales mview
where country in ('Australia', 'Canada')
  and product in ('Mouse Pad', 'Deluxe Mouse')
model return updated rows
  partition by (country)
  dimension by (product, year)
  measures (tot sales units sold)
  rules ( units sold['Mouse Pad',2002] =
                   units sold['Mouse Pad',2001] * 1.1
            ,units sold['Deluxe Mouse',2002] =
                   units sold['Deluxe Mouse',2001] * 1.3 )
order by country, product, year
```



Updated Rows



COUNTRY	PRODUCT	YEAR UNITS_SOLD	
Australia	Deluxe Mouse	2002	274
Australia	Mouse Pad	2002	365
Canada	Deluxe Mouse	2002	79
Canada	Mouse Pad	2002	205



Model-Related SQL Functions



CV
 Current value of

dimension in Model

clause

ITERATION_NUMBER Returns iteration

number in Model

clause rules

PRESENTNNV
 Present Value of cell

in Model clause

(nulls converted)

PRESENTV Present Value of cell

in Model clause

PREVIOUS Returns cell value at

beginning of Model clause

iteration

Note: These functions are invalid anywhere in SQL except as part of a Model clause



CV



- The CV function provides the current value of a cell and may only be used on the right-hand side of a Model clause Rule
 - CV() Returns the current value of the dimension column in the same position Rule's left-hand side
 - CV(dimcol) Returns the current value of the named dimension column



ITERATION_NUMBER



- ITERATION_NUMBER may be used only when ITERATE(number) is used in a Model clause Rule
- ITERATION_NUMBER has no parameters/arguments
- ITERATION_NUMBER returns the integer value of the last completed iteration through the Model Rules (returns 0 in first iteration)
- It returns an integer representing the last completed iteration through the Model Rules (current iteration plus 1); ITERATION_NUMBER returns 0 during the first iteration



PRESENTNNV & PRESENTV



- PRESENTV and PRESENTNNV may be used only on the right-hand side of a Model Rule to
- Both PRESENTV and PRESENTNNV use the same syntax:

PRESENTV(cellref,cell_exists,cell_doesnotexist)
PRESENTNNV(cellref,cell_exists,cell_doesnotexist)

- PRESENTV tests if the referenced cell existed prior to Model clause execution
 - If so the first expression (cell_exists above) is executed
 - If the referenced cell did not exist prior to Model clause execution the second expression (cell_doesnotexist above) is executed
- PRESENTNNV also tests if the referenced cell existed prior to Model clause execution but also checks to see if the existing cell had a null value;
 - If the referenced cell existed and was not null prior to the Model clause the first expression (cell_exists above) is executed
 - If the referenced cell did not exist prior to Model clause execution or did exist and was null the second expression (cell_doesnotexist above) is executed



PREVIOUS



- PREVIOUS may only be used as part of ITERATE...UNTIL in a Model Rule
- PREVIOUS returns the value of the referenced cell at the beginning of the iteration

PREVIOUS (cell-reference)



Model-specific Conditions



- Two conditions have been added to SQL that are allowed only in a Model clause
- dimension_column IS ANY or ANY are used to include all values from a dimension column including NULLs (always TRUE)
- cell_reference IS PRESENT returns TRUE if the referenced cell is present before the Model clause is executed; FALSE if it is not



Reference Options



- The Model clause provides several keywords that may be specified at a GLOBAL level or at a LOCAL level
 - IGNORE NAV
 - KEEP NAV
 - UNIQUE DIMENSION
 - UNIQUE SINGLE REFERENCE



IGNORE NAV & KEEP NAV



 IGNORE NAV and KEEP NAV control whether or not cells not provided by the query result set are treated as zero by calculations

KEEP NAV
 Unavailable cell values

are not changed (default)

IGNORE NAV
 Unavailable numeric cell

values are treated as:

0 for numeric data

Empty string for character data

'01-JAN-2001' for date data

NULL for other data types



Unique Cells



- UNIQUE DIMENSION and UNIQUE SINGLE REFERENCE control the checking for cell uniqueness
 - UNIQUE DIMENSION (default)

Requires that the combination of PARTITION & DIMENSION columns must uniquely identify each cell in the model

UNIQUE SINGLE REFERENCE Requires that the
 PARTITION & DIMENSION
 columns must uniquely identify
 single cells on the right-hand
 side of Model Rules



Rule Options



- The Model clause provides several Rule keywords that may be specified at a GLOBAL level or at a LOCAL level
 - UPDATE
 - UPSERT
 - UPSERT ALL
 - AUTOMATIC ORDER
 - SEQUENTIAL ORDER



UPSERT & UPDATE



 UPSERT, UPSERT ALL, and UPDATE control whether updates will occur if the cell on the left-hand side of a Rule does not exist or if the cell reference is not positional

UPSERT (default)

Updates cell values if the cell exists and creates the cell if it does not exist and uses

positional (non-symbolic) cell notation

UPSERT ALL Like UPSERT but allows creation of new

cells with use of ANY

UPDATE

Updates existing cells only



Order of RULE Execution



- AUTOMATIC ORDER and SEQUENTIAL ORDER control the order of Rule execution
 - AUTOMATIC ORDER Oracle decides sequence of Rule execution
 - SEQUENTIAL ORDER Rules execute in order (default)
 specified by Model clause



Recapping Options



- SEQUENTIAL ORDER rules are defined in the order they appear in the rules sub-clause
- AUTOMATIC ORDER rules are considered according to dependencies
- IGNORE NAV treats missing values as:
 - 0 for numeric data
 - Empty string for character data
 - '01-JAN-2001' for date data
 - NULL for other data types
- KEEP NAV treats nulls normally
- UNIQUE DIMENSION (default), PARTITION BY and DIMENSION BY columns must uniquely identify each and every cell
- UNIQUE SINGLE REFERENCE, PARTITION BY and DIMENSION BY uniquely identify single point references on the right-hand side of the rules
- ITERATE (n) iterates rules specified number of times,
 ITERATION_NUMBER returns current value (starts with 0)



Projecting into the Future



- The Model clause includes a special FOR construct allowing the modification and/or creation of many new rows (called UPSERT)
 - Values may range as desired
 - Increment and/or decrement value
 - Use cv() function to use a cell's current value
 - UPSERT is limited to 10,000 rows

FOR dimension_value FROM lowval TO hival

INCREMENT | DECREMENT incrval



Projection SQL



```
select country, product, year, round(units_sold,0) units sold
from sales mview
where country in ('Australia','Canada')
  and product in ('Mouse Pad', 'Deluxe Mouse')
model return updated rows
  partition by (country)
  dimension by (product, year)
  measures (tot_sales units sold)
  rules (
    units sold['Mouse Pad',
        for year from 2001 to 2005 increment 1]
         = units sold['Mouse Pad',cv(year)-1] * 1.1
   ,units sold['Deluxe Mouse',
        for year from 2001 to 2005 increment 1]
         = units sold['Deluxe Mouse', cv(year)-1] * 1.3
order by country, product, year
```



Projection Results



COUNTRY	PRODUCT	YEAR UNITS_SOLD	
Australia	_	2001 101	
Australia	Deluxe Mouse	2002 132	
Australia	Deluxe Mouse	2003 171	
Australia	Deluxe Mouse	2004 223	
Australia	Deluxe Mouse	2005 290	
Australia	Mouse Pad	2001 290	
Australia	Mouse Pad	2002 319	
Australia	Mouse Pad	2003 351	
Australia	Mouse Pad	2004 387	
Australia	Mouse Pad	2005 425	
Canada	Deluxe Mouse	2001 49	
Canada	Deluxe Mouse	2002 64	
Canada	Deluxe Mouse	2003 83	
Canada	Deluxe Mouse	2004 109	
Canada	Deluxe Mouse	2005 141	
Canada	Mouse Pad	2001 158	
Canada	Mouse Pad	2002 174	
Canada	Mouse Pad	2003 192	
Canada	Mouse Pad	2004 211	
Canada	Mouse Pad	2005 232	



Oracle Documentation



- Oracle10g and Oracle 11g
 - Oracle Database Data Warehousing Guide
 - SQL Reference
 - PL/SQL User's Guide and Reference
 - Application Developer's Guide Object-Relational Features
- Lots of papers and examples:

http://technet.oracle.com http://tahiti.oracle.com



Wrapping it all Up



- The Oracle 10g Model clause adds new capabilities to better serve the users of our data
- The Model clause's ability to provide the data in a cell-by-cell "spreadsheet" makes output more readable than ever before
- Rules provide the ability to add new cells to the Model based upon calculations performed on existing data cells



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